



## **Neighborhood Watch**

### **Minutes**

**Monday, Nov 11, 2024 — 6:00 p.m.**

**Molly Bowden Police Station**

“Our vision is to be the safest city in the state of Missouri.”

“The mission of Columbia Neighborhood Watch is to inform, train and encourage residents to work together to establish neighborhood watch programs with the goal of reducing crime and increasing public safety.”

### **Called Meeting to Order at 6:00**

#### **President’s Report**

- Monday.com – Inventory White Board. Will be populated once we complete a full inventory, e.g. folders and contents. Once inventory is established, if anyone takes anything out of inventory, then you must update the online Inventory White Board. We eventually will establish reorder levels and set the system up to alert when inventory is low.
- Herb and Jeff are evaluating the contents of the folders to remove duplicity. Some of the sheets are copies of copies so also checking for quality.
- New Board Member. Nancy has been moved from an advisory position to a full board member which was voted on during the great folder stuffing session before the Oct 28 training class.
- City Agreement/Check. Check received for 5k plus interest.
- 5-0 Consulting. Herb will be out of town 18 Jan – 7 Feb. Jan 20<sup>th</sup> coverage for training needs to be decided.

#### **Vice President’s Report – Jeff**

- Grants - Denial of the Community Foundation of Central Missouri. No new grants.
- GreatNonprofits.org. Jeff, Keith, Herb, Ibrahim and Susan have completed the survey, all others need to complete within the next two weeks.. Jeff will resend the link to the board.
- Jeff ordered 500 more key chains.

### **Secretary's Report – Susan**

- The Oct minutes will be sent out for approval along with the Nov meeting minutes.

### **Treasurer's Report – Keith**

- Reports emailed out.
- Herb outlined the difference between Keith's and Jeff's budget data.
  - Keith created a detailed budget and sent to Herb for review using what we did last year and extrapolated for this year.
  - Jeff's budget is for grants which is a rolled up version.
- We received about \$40 in interest already on the CDs.
- Keith is missing a receipt for \$74 for postage. Nancy will check her records.

### **Board Reports**

- Rod (development) – Car donation translated to \$2500. Online donation from Farmers Insurance for \$150 (minus transaction fee)
- Ibrahim (technology) – Nextdoor and Facebook – post to about 20 groups.
  - Will post our next training session.
- Larry and Paul – Captains and Co-Captains.
  - Actions taken:
    - Did send out a mass email to all captains and co-captains using constant contact.
    - Sent out a notice in the newsletter. Put a live link in the newsletter to survey.
    - Sent out a constant contact email to area coordinators, captains, co-captains.
    - Low response.
  - Last month there was a recommendation to ask the city to include a blurb in the Columbia Utility Newsletter. Nancy will follow up with some newsletter research and then reach out to the Utilities dept if appropriate.
  - Before the Pandemic, calls were made. Several did not respond and many phones were disconnected. They were moved to inactive status.
  - Board Discussion:
    - The techniques we have used have received very low responses.
    - New ideas:
      - Send out a constant contact for updated training. Herb will work on a draft email.
      - Reach out to the people trained in the last two years so we don't lose them.
      - Our follow-up to training currently consists of Jeff sending emails to those who expressed an interest in being a captain/co-captain
    - Future idea: Online independent training like Independence, MO

- Would require programming skills to generate the course and track completions.
- They also have monthly captain/co-captain meetings which facilitate the communication cycle.
- Jason
  - Request from traffic unit: What is the number of people requesting info about traffic during our training? Add a question about traffic concerns. The data will be used in grant applications. Herb will add a slide.
  - Flock camera's – CPD is very excited about the installation
  - First class of the Police Academy is going well – 14 recruits, 2 weeks in.

### **Upcoming Events**

- Thornbrook Training on January 20<sup>th</sup>. Be there at 6:00. Jeff or Paul will cover for Herb. Public training starts at 6:30.

### **Old Business:**

- Training Review
  - Private training session at The Brooks occurred on Oct 15. 44 attendees. A few then went to the American Legion training as The Brooks was standing room only.
    - One street might qualify.
    - Follow-up to find out the status of blocks. Paul and Larry. Follow-up with Judith to find out if she needs any assistance.
- Public training session at the American Legion Hall on Oct 28. 10 New members, about 16 in attendance.
- Brainstorm selling of Back the Blue signs. – Tabled until next meeting.

### **New Business**

- Budget Brainstorming
  - Stickers have been re-ordered.
  - Baseball style hats for captains and co-captains. Larry said he has ordered hats from ForImprint: good quality with reasonable prices. We voted and approved the purchase.
- Fund Raising – Keith set up a fundraiser for CNW with Dickey's BBQ on Dec 4. We get 15% of the proceeds. We can request a fundraiser with Dickey's quarterly. Note: Dec 4<sup>th</sup> is a Wed. Need to give them a Back the Blue sign.
- Jeff will order business cards. There are approx 50 or 60 cards left.

### **Adjourn Meeting at 7:26**

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### **Action Items**

All

- Complete GreatNonprofits.org survey and write-up. Basically, write a paragraph on why CNW is a great organization.
- Thornbrook Training on January 20<sup>th</sup>. Be there at 6:00.
- Encourage friends, family and strangers to eat at Dickey's BBQ on Dec 4.

#### Herb and Jeff

- Complete inventory of the storage room.
- Evaluate folder contents to remove duplicity

#### Herb

- Draft an email msg ref: updated training.

#### Herb and Jason

- Add a question/slide about traffic concerns. The data will be used in grant applications.

#### Jeff

- Order business cards.

#### Rodney

- Provide a Back the Blue sign to Farmers Insurance.

#### Ibrahim

- Post the Jan 20<sup>th</sup> training in social media.

#### Nancy

- Captains and co-captains outreach: City of Columbia Utilities newsletter research and then reach out to the Utilities dept if appropriate.
- Look for a receipt for \$74 for postage.

#### Paul and Larry

- Work on next steps for captains and co-captains.
- Follow-up to find out the status of blocks from The Brooks training. Follow-up with Judith to find out if she needs any assistance.
- Research costs and quality of baseball style hats for captains and co-captains

#### Paul and Jeff

- Review training powerpoint for Jan 20<sup>th</sup> training session. Determine who will present.

#### Keith

- Give Dickey's a Back the Blue sign.

#### Susan

- Minutes of Oct and Nov meeting.